The birth of Restore or Retreat, Inc. (ROR) brought landowners, port commissions, parish governments, restoration advocates, levee experts, business owners and residents together for one purpose: to save our irreplaceable region. From our inception in 2000, ROR has advocated for such projects as freshwater and sediment diversions into the Barataria and Terrebonne Basins, marsh creation, shoreline and barrier island restoration, just to name a few. And through it all, we have called for heightened federal and state attention to the Barataria and Terrebonne Basins through multiple planning efforts, including the State Master Plan and post-spill planning efforts like RESTORE Act and the Natural Resource Damage Assessment process.

**ROR Created:** May 2000  **Office:** Thibodaux, LA in the South LA Economic Council building at Nicholls State University  **Membership:** Over 200 annual contributors (business, government and individuals)  **Executive Directors:** Lori LeBlanc 2000-2004; Simone Theriot Maloz 2005-Present  **Presidents:** Alex Plaisance 2000-2006; Lori LeBlanc 2007-2008; Charlotte Bollinger 2008 - 2009; Mike Plaisance 2009 – Present

**MISSION STATEMENT:** Restore or Retreat (ROR) is a non-profit coastal advocacy group created by coastal Louisiana residents and stakeholders who recognize that the Barataria and Terrebonne basins are the two most rapidly eroding estuaries on earth, and that this erosion represents an economic and ecological crisis. With a growing membership of over 200 businesses and individuals, ROR seeks to identify and expedite the implementation of aggressive, large-scale restoration projects to protect this irreplaceable region.

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**R E S T O R E  O R  R E T R E A T :  T H E  F I R S T  1 5  Y E A R S**

**May 2000**  
ROR is incorporated as a 501c3 non-profit corporation and headquartered within the South Louisiana Economic Council offices on the campus of Nicholls State University. Alex Plaisance Jr is elected president.

**2001**  
ROR has over 40 corporate and individual members, including the Greater Lafourche Port Commission, Lafourche Parish, Lafourche Realty, and Entergy. ROR hires Lori LeBlanc as Executive Director.

**2002**  
ROR holds its first annual membership social and fundraiser at the Bollinger Barn with the theme “May Day for the Coast,” raising $18,000. The party grew into an annual event known as “Barnstorming.” Party to Save Our Coast.” Barnstorming currently raises over $35,000 annually with over 40 sponsors.

**2003**  
At ROR’s urging, DNR Secretary Jack Caldwell commits $1 million for a state study of the proposed third Delta Conveyance channel concept for the Barataria and Terrebonne Basins.

**August/September 2005**  
Following the devastating impacts of Hurricanes Katrina and Rita, ROR asks, “If not now, when?” in regards to coastal restoration in southeast Louisiana and ramps up efforts.

**2006**  
ROR participates in Women of the Storm, a DC fly-in event to advocate for LA’s post-hurricane needs. ROR representatives tour Davis Pond and begin advocating for modifications that will increase flow through the diversion and provide added restoration benefits for the Barataria Basin.

**2007**  
ROR awards Thibodaux High School graduate Kristen Legendre a scholarship to LSU in honor of long-time ROR President Alex Plaisance, who became Member Emeritus of the Executive Committee. Former Executive Director Lori LeBlanc becomes President. State approves their first comprehensive State Master Plan, supported by ROR.

**2008**  
ROR distributes a Position Paper entitled, “A Fresh Start for Protecting and Restoring Louisiana’s Coast,” to new Louisiana Governor Bobby Jindal and state coastal leaders. ROR supports the Bayou Lafourche Freshwater District in its effort to begin emergency dredging of Bayou Lafourche following Hurricanes Gustav and Ike, when oxygen levels in the bayou threatened the drinking water supply for 300,000 residents and businesses. Charlotte Bollinger is elected President.

**2009**  
Dr. Denise Reed joins ROR as Technical Advisor. ROR helps coordinate a field trip to Wax Lake Outlet for members of the Governor’s Advisory Commission and helps draft a Davis Pond resolution for the Commission. ROR meets with the LA Office of Coastal Protection and Restoration on the Bayou Lafourche project and Long Distance Pipeline Sediment Conveyance.

**2010**  
Coastal Protection and Restoration Authority Chairman Garret Graves is the guest speaker for the ROR annual membership meeting. Following the BP oil spill, ROR issues an editorial and letter to its membership calling for a renewed focus on long-term sustainability of the Barataria and Terrebonne coastal wetlands.

**2011**  
ROR presents to the CPRA on the restoration needs of Terrebonne and Lafourche Parishes. ROR joins Women of the Storm once again to advocate for the passage of the RESTORE Act by Congress. ROR visits Bayou Dupont. KCIL in Houma hosts a concert with country singer Justin Moore and dedicates over $8,500 in funds raised to ROR.

**2012**  
RESTORE Act is signed by the President, dedicating 80% of oil spill fines to Louisiana and Gulf Coast states. Congressman Steve Scalise is ROR Annual Meeting guest speaker, and ROR becomes a member of Scalise’s RESTORE Coalition to advocate for the majority of RESTORE funds to be dedicated to coastal restoration. ROR is featured in Senator Landrieu’s oil spill anniversary video, and presents Senator Landrieu with the ROR PELICAN Award. ROR hosts our first annual NGO summit to connect stakeholders in the Barataria and Terrebonne Basins. ROR visits Caminada and West Belle Pass restoration projects. State unanimously approves 2012 State Master Plan, which ROR supports.

**2013**  
NiFW/P Gulf Benefit Fund Director Tanner Johnson, responsible for $1.2 billion in restoration for LA, is ROR Annual Meeting guest speaker. ROR participates in Raccoon Island planting, and contributes construction funding for joint Ducks Unlimited and Lafourche Parish project at Bayou L’Ours. ROR visits Davis Pond, central wetlands of Terrebonne, Bubba Dove flood protection barge, and Caminada Headlands with State and parish leaders.

**2014**  
Former ROR Executive Committee member Jerome Zettinger named Chair of the CPRA RESTORE Council Executive Director Justin Ehrenworth is ROR Annual Meeting guest speaker. Maloz named to Governor’s Advisory Commission, and appointed to the revived Diversion Subcommittee. ROR partners with the National Wildlife Federation, and hires John Lombardo as Outreach Coordinator with their grants team. ROR visits Wax Lake with press and Diversion Panel experts, as well as Davis Pond, Caminada and the Increase Atchafalaya project area. Maloz tours the CPRA Framework Development Team which ROR supports.
2014 MEMBERSHIP

PLATINUM
Bayou Community Foundation
Chevron
Greater Lafourche Port Commission
Terrebonne Parish Consolidated Government

GOLD
LOOP
ConocoPhillips
Bollinger Family Foundation
Fourthom Olman’s Association

SILVER
Caillouet Land Corp., Inc.
Capital One Bank
SCIA
Mrs. Phyllis Taylor

BRONZE
Apache Louisiana Minerals
Bayou Distributing Company, Inc.
The Allan Company
Canoes
South Lafourche Bank & Trust
Angette-Picciola, LLC
Bollinger Shipyards

ASSOCIATE
RAMCO, LLC
Synergy Bank
Family Doctor Clinic
All South Consulting Engineers
Americal’s Wetland Foundation
Bayou Industrial Group
Community Bank
John Deere Thibodaux, Inc.
John J. Emzy III for Judge
JP Morgan Chase
Martin Ecosystems
Moffatt and Nichol
Morgan Stanley Smith Barney
Lafourche Chamber of Commerce
Midsouth Bank
Plassenage Dragnet and Drudging Co.
Vision Communications
Ted M. Falgout & Associates
Triche-Doivespkr Financial Group, Inc.
Bluewater Rubber & Gasket
Central Gulf Towing, LLC
Alford Staples Lapeyre & Robichaux
Daynbrook Fisheries
Gulf Island Fabrication, Inc.
Terminix Pest Control
Mr. Norman Duplantis
C&M
J. Wayne Plasiance, Inc.
MidSouth Bank
Piccola and Associates
Resource Environmental Services
Roly Poli of Houma
Royal Engineering
SEACOR Marine
Stephanie Helbert Altstae
Michel H. Claudet, LLC
Iris Doucet
Curren Landreau Court Reporters
Bourgeois Bennett LLC
Dr. Neil Maik
Ashley Barros State Farm
Halliburton
Occupational Medicine Services, LLC
Mr. Dave Defelice, Jr.
Mr. James Callahan
C21 Acadia Realty LLC
CC Associates, LLC
Gautier Oil Co., Inc.
GSE Associates, LLC

Leonard Chauvin PE PLS Inc
Pine Bluff Sand and Gravel Co.
Raceland Raw Sugar Corporation
Regions Bank
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Sheriff Mike Waguespack
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Consterdam-Rovers & Associates
Friends of Edwin Edwards
Internal Medical Associates of Houma, APMC
Henri Boulet and the LAT Coalition
S. Douglas Berger DDS
Senator Bret Allain
Mr. Dave Defelice
Mr. Norman Duplantis
Mr. Francis Richard
Dr. Eugene Dial

FRIEND
AECOM
Audubon Louisiana
Bayou Lafourche Area Convention
And Vists Bureau
BNET
Eugene Guzman (by Law)
Lafourche Parish Assessor Wendey Thibodaux
Physical Therapy Specialist
Public Service Commissioner Scott Angele
Mr. Jonathan Cheramie
Mr. Philip Guoux
Mr. Chris Riviere
Lanaux & Felger, CPAs, APC
Plantation Trace Development/Steinler’s
Rudolph King House Painting
Joe’s Septic Contractors

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Lanaux & Felger, CPAs, APC
Plantation Trace Development/Steinler’s
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Dr. Ricky Melancon - Terrebonne Parish CZM
Jeremy Punch - South Lafourche Bank
Francis Richard - John Deere

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Henri Boulet, LA 1 Coalition
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Ted Falgout*, TMF and Associates
Dr. John J. Jones, Jr. - Jones Dermatology
Robert Naquin*, C21 Acada Realty
Mike Plaisance, Plaisance Dragnet and Drudging
Pounding members